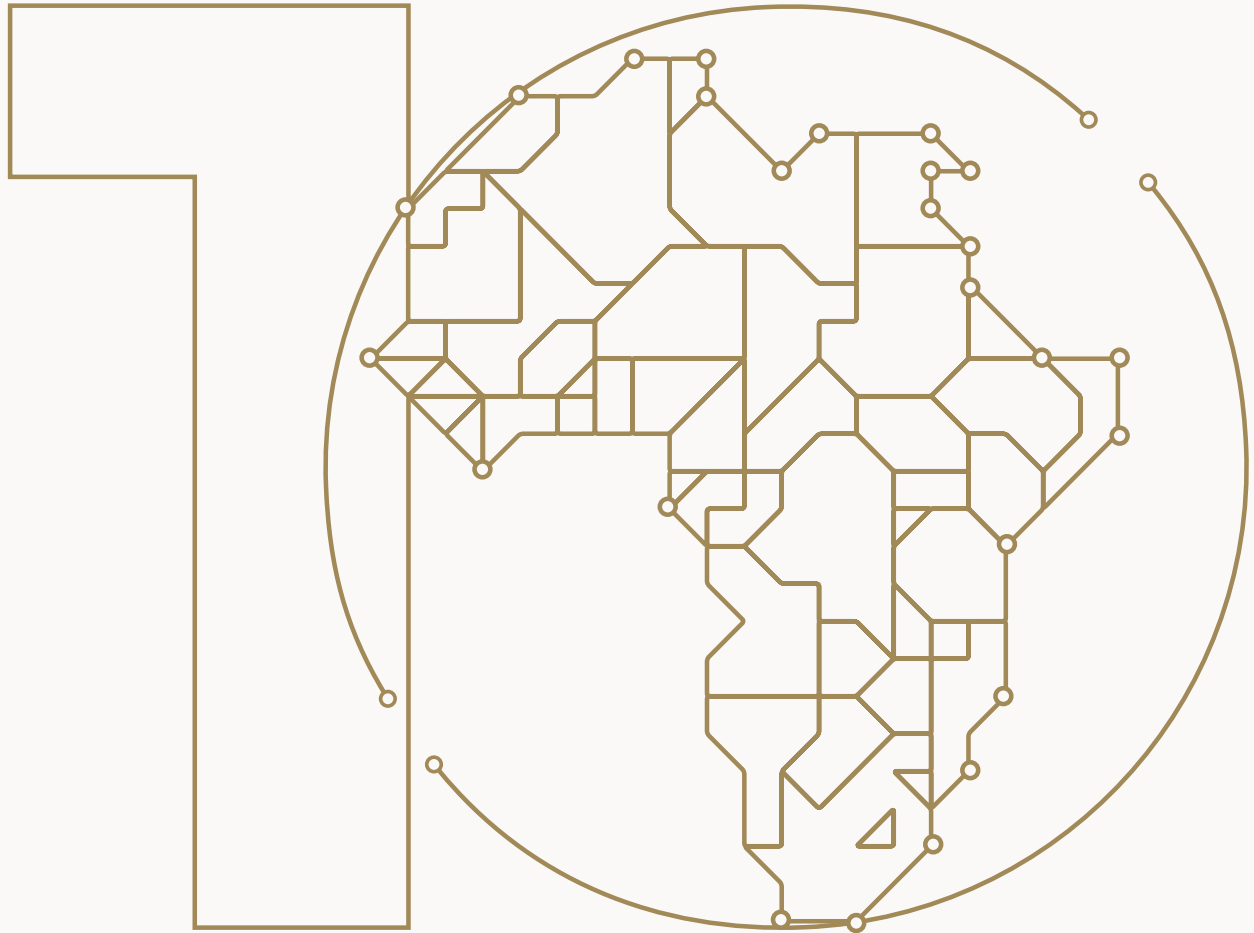


AFRICAN LEADERSHIP ACADEMY



DECENNIAL
2018

*Shaping Africa's future
with the generation
that will define it*



AFRICAN LEADERSHIP ACADEMY WILL ENABLE LASTING PEACE AND SHARED PROSPERITY IN AFRICA BY IDENTIFYING, DEVELOPING AND CONNECTING ITS FUTURE LEADERS

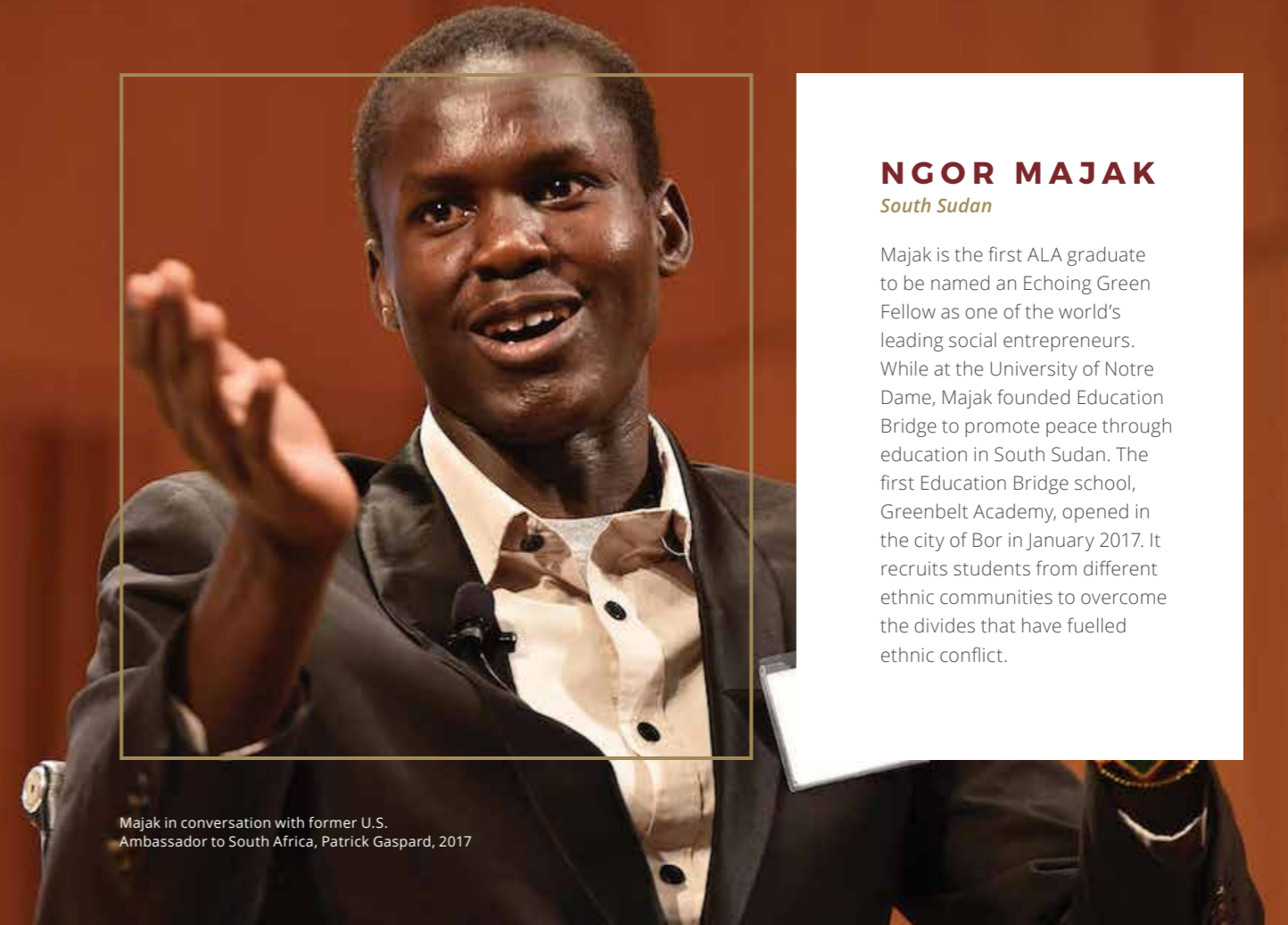
JIHAD HAJJOUJI

Morocco

During her time at Middlebury College, Jihad co-founded Rabat Entrepreneurial Challenge, a Moroccan NGO that tackles youth employment through entrepreneurship education. She has since worked as a strategy consultant in Africa and the Middle East, working with players including the United Nations, the British Council, and the World Economic Forum. In June 2018, Jihad will graduate from Stanford with an MBA and an M.A in Education. She will then return to ALA to define our broader approach to impact on Africa's education sector.



Jihad at the Skoll Forum, 2017



NGOR MAJAK

South Sudan

Majak is the first ALA graduate to be named an Echoing Green Fellow as one of the world's leading social entrepreneurs. While at the University of Notre Dame, Majak founded Education Bridge to promote peace through education in South Sudan. The first Education Bridge school, Greenbelt Academy, opened in the city of Bor in January 2017. It recruits students from different ethnic communities to overcome the divides that have fuelled ethnic conflict.

Majak in conversation with former U.S. Ambassador to South Africa, Patrick Gaspard, 2017

African Leadership Academy seeks to transform Africa by developing a powerful network of over 6,000 leaders who will work together to address Africa's greatest challenges, achieve extraordinary social impact, and accelerate the continent's growth trajectory.

When we opened the Academy ten years ago, we were driven by what we saw as the continent's deepest need: a generation of ethical and entrepreneurial leaders with a genuine commitment to serving the continent.

We believe that by identifying high potential young leaders and equipping them with high impact skills and a strong ethical foundation, we will build a network of change agents who will create a peaceful and prosperous Africa.

FOUNDING BELIEFS

Address the Underlying Causes of Problems

Treat root causes, not symptoms, to create lasting positive change.

The Power of One

Individuals catalyze the actions of large groups and transform societies.

The Power of Youth

Young people can dream big, take action, and change the world.

The Need for Pan-African Cooperation

Collaboration will stimulate growth and development across the continent.

Entrepreneurship is Fundamental to Growth

Look beyond existing constraints and pursue opportunities to create value.



JULIUS SHIRIMA

Tanzania

Julius founded Darecha in 2009, between his first and second year at ALA, to generate entrepreneurial energy among youth in Tanzania. Today, Darecha has grown into a holding company with a number of growing ventures across Tanzania, including a chain of seafood restaurants; a pineapple plantation; an affordable housing construction company; and a manufacturing facility for poultry feeds. In 2015, Julius was awarded the Commonwealth Youth Award for Development Work by Her Majesty Queen Elizabeth II in Buckingham Palace.



AIDA NDIAYE

Senegal

Aida graduated from Quest University in Canada, where she was the first International Student to be elected Student Body President. After internships with Google and Dalberg, Aida pursued an MPP at Oxford, where she was Vice President of Oxford Women in Politics. She now works on the Africa Policy team at Facebook, and aspires to lead in government and public policy in her native Senegal.

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OUR VALUES

Our values are both an articulation of our aspirations for leadership in Africa as well as the guiding principles that direct how we carry out our work and conduct ourselves in service of our mission. They inform every aspect from how we make decisions to how we interact with our students and each other. Ultimately, we hope they serve as a lifelong template for how we and the young leaders we are developing engage with the broader world beyond the walls of the academy.

INTEGRITY

We are people of our word, with the courage to do what is right.

COMPASSION

We empathize with and care for those around us.

CURIOSITY

We challenge the status quo and take the initiative to pursue new ideas.

DIVERSITY

We respect all people and believe that difference should be celebrated.

HUMILITY

We are thankful for opportunities and are aware of our limitations.

EXCELLENCE

We set high standards for our own achievement and celebrate the achievements of others.



Tabitha Tongoi

TABITHA TONGOI

Kenya

In 2009, Tabitha delivered a compelling address (above) at our Grand Opening celebrations, stating her commitment to building Africa's future. After completing her studies at Williams College and working in marketing in Australia, Tabitha returned to Kenya in 2017 to found Craving Yellow, a lifestyle and media company. Her YouTube videos have been viewed more than one million times.

LETTER FROM THE FOUNDERS

This year marks the first decade of a century-long project: the development of an enduring, pan-African institution that will enable lasting peace and shared prosperity by identifying, developing and connecting Africa's next generation of ethical leaders. ALA is no longer an audacious idea: it is a thriving institution with a passionate and diverse network of young leaders committed to this vision.

We have welcomed 983 young leaders from 46 countries to the Academy. They have gone on to attend leading universities across the world, acquiring deep expertise, global perspectives, and powerful networks. Today, they are ploughing their human capital back into the continent, leading change at scale in business, education, government, health, science, technology, and the arts.

ALA's Decennial is an opportunity for us to celebrate the growth and successes of the Academy and its graduates, reflect on what we have learned, and, importantly, look forward and invest in ALA and Africa's future.

This year we will launch our next five year strategic plan. In 2023, the majority of our network of young leaders will have completed tertiary education and be working and leading change in Africa. They

will employ more youth than we have educated on our campus; oversee educational ventures serving thousands more; and occupy key roles in which their decisions will impact millions. Across the continent, youth will look to ALA and to our graduates for inspiration. ALA will have a greater profile than ever before; we will wield proportionately greater influence and carry greater responsibility. Five years from now, ALA will be greater in every way than it is today, with a youthful and influential network that is accelerating Africa's development. As we look beyond 2018, we must build upon the successes of our first decade and adapt to the needs of the future.

Thank you for your support and engagement in our work, and for your role in enabling the journey of our young leaders over the past decade. The urgency of growing a critical mass of ethical and entrepreneurial leaders has never been greater, and the proof that we can do so has never been more compelling. We look forward to your continued support as we continue to grow and invest in Africa's future leaders.

With gratitude for your support and partnership - and enthusiasm for the future,

Fred Swaniker, Chris Bradford, Acha Leke and Peter Mombaur

FOUNDERS



Fred Swaniker



Chris Bradford



Acha Leke



Peter Mombaur

OUR LEADERSHIP DEVELOPMENT MODEL

African Leadership Academy equips high-potential youth with the skills, confidence, and opportunities necessary to accelerate their trajectory and amplify their impact.



POTENTIAL

We comb Africa for youth who have shown the spark of initiative, who see what can be and strive to make it so.



PRACTICE

Young leaders complete an intensive program of intellectual growth and hands-on leadership development.



OPPORTUNITY

Young leaders are guided by a powerful network along their path to transformative impact in Africa.

LAETITIA MUKUNGU

Kenya
Entrepreneur



At age 14, Laetitia founded the Africa Rabbit Centre, a cooperative organization that raises and sells rabbits to support children in school in her rural village of Bukura, Kenya. By age 15, Laetitia was employing 15 women in her community. Her efforts led her to being chosen as an Anzisha Fellow, and she was later admitted to ALA's Diploma Program.

While at ALA, Laetitia deepened her passion for agricultural entrepreneurship by leading a profitable student enterprise, Agro-Innovation. She also had the opportunity to attend the AGCO Africa Summit in Berlin, where she secured investment capital for the Rabbit Centre.

After graduating from ALA, Laetitia was admitted to EARTH University, a premier university for agriculture. At EARTH, Laetitia grew her interest in building large-scale agricultural enterprises in Africa, and completed an internship in rabbit farming at the Future Farmers Foundation in South Africa.

SAMUEL OPOKU AGYEMANG

Ghana
Technologist



A native of Ghana, Samuel was identified by ALA after publishing the "Smart Guide to Scientific Calculator Operations and Manipulations," a best-selling calculator guide for Ghanaian students. Samuel had also been routinely holding tutoring sessions to improve educational outcomes in his community.

At ALA, Samuel developed an interest in technology, sharpening his skills in coding and designing software to enable electronic voting and manage other student concerns on campus. His standout talents earned him the opportunity to attend the Aspen Ideas Festival as a Bezos Scholar.

Samuel earned a full scholarship to Cornell University, where he is currently studying computer science and electrical engineering. On campus, he has been an Android developer for the e-Bird app at the Cornell Ornithology Laboratory; off campus, he has gained access to internships in data science at Nielsen and engineering at Google.

PRISCILLA SEMPERE

Malawi
Author



Growing up in Lilongwe, Malawi, Priscilla was an avid reader who awed her teachers in her small private school with her big dreams. On her application to ALA, she wrote that she aspired to write books for young people that inspired confidence and self-worth.

At ALA, Priscilla began to write stories in which young Africans could see themselves reflected in the characters. In her entrepreneurial leadership class, she founded PenAfrica with a small group of classmates: an organization that promotes African storytelling.

After ALA, Priscilla took a gap year to publish "Ekari Leaves Malawi", the first in a series of children's books featuring a Malawian girl protagonist. Now at Smith College, Priscilla was the runner up in the 2017 Draper college women's entrepreneurship competition for her Ekari business plan.

MOHAMED ECHKOUNA

Mauritania
Filmmaker



Mohamed knew that he wanted to be a filmmaker after watching Lord of the Rings. He spent his free time at internet cafes teaching himself how to create special effects. When he was admitted to ALA in 2009, he was the youngest employee at Mauritania's national broadcaster.

At ALA, he continued to hone his filmmaking skills, making adverts for various student enterprises. He went on to earn a scholarship to study film at the prestigious Savannah College of Art and Design.

While at SCAD, Mohamed wrote and directed his debut short film, Trail of Hope, about the complexities of gender expectations in Mauritania. The film was shortlisted for a BAFTA student award and was screened at the Cannes Film Festival.

OUR HISTORY: ALA TO DATE



2003

ALA founders begin to dream about building a pan-African leadership institution



2005

ALA successfully launches first pilot summer program in Cape Town



2006

Chris and Fred win the Echoing Green Fellowship and are named two of the most promising social entrepreneurs in the world



2007

Founders sign the lease to ALA campus. The first Dean of the Academy is hired, and the Admissions Team begins recruitment of the inaugural class



2008

Doors open for the inaugural class of African Leadership Academy



2009

ALA holds its Grand Opening Event, featuring Archbishop Desmond Tutu and Hugh Masekela



2012

Launch of Africa Careers Network to connect graduates to high-impact career opportunities across Africa



2011

ALA hosts the first Global Scholars Program, our outstanding three week summer program for youth from across the world



2011

First Indaba brings graduates together from universities across the world to share plans for Africa's future



2011

Purchase of our campus in Johannesburg



2010

First class of ALA students graduates, 3 of them named among the top ten best in the world on their Cambridge International A-Level Exams



2010

Launch of the Anzisha Prize, a partnership with the Mastercard Foundation to catalyze and support youth entrepreneurship across Africa



2013

ALA hosts Winchester International Symposium, hosting leading schools from ten countries on five continents to discuss global poverty



2014

The Inaugural Session of ALA Model African Union gathers global youth to discuss policy issues impacting Africa



2014

Inaugural class begins to graduate from leading global universities; two-thirds immediately return to Africa



2015

Opening of the Nelson Mandela Residence expands our student body by more than 45% and accommodating more teachers on campus



2016

Schools and universities across the world adopt aspects of ALA's model, including the new LEAF Academy in Slovakia



2017

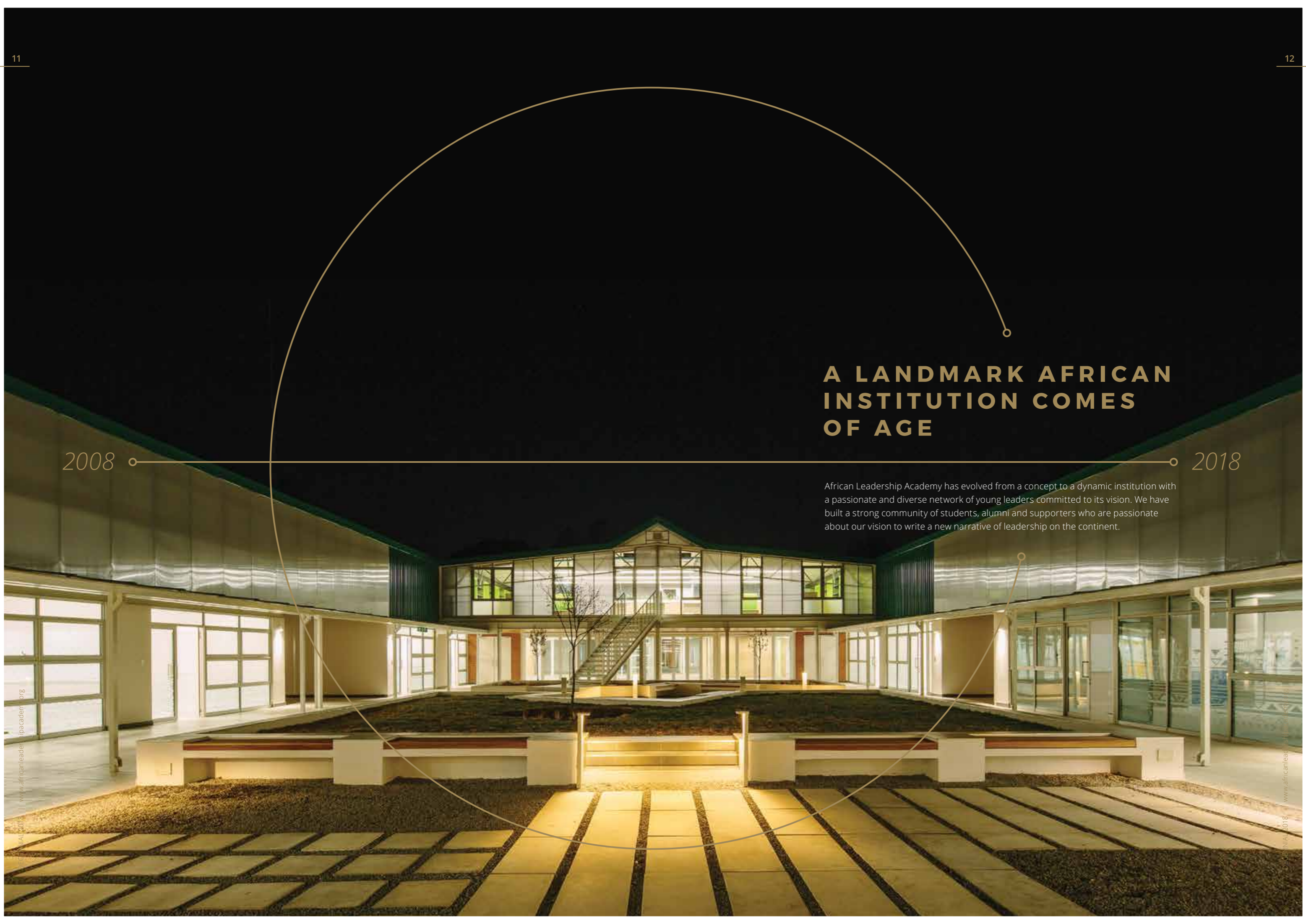
Opening of the Pardee Learning Commons, ALA's state of the art facility for teaching and learning

2008

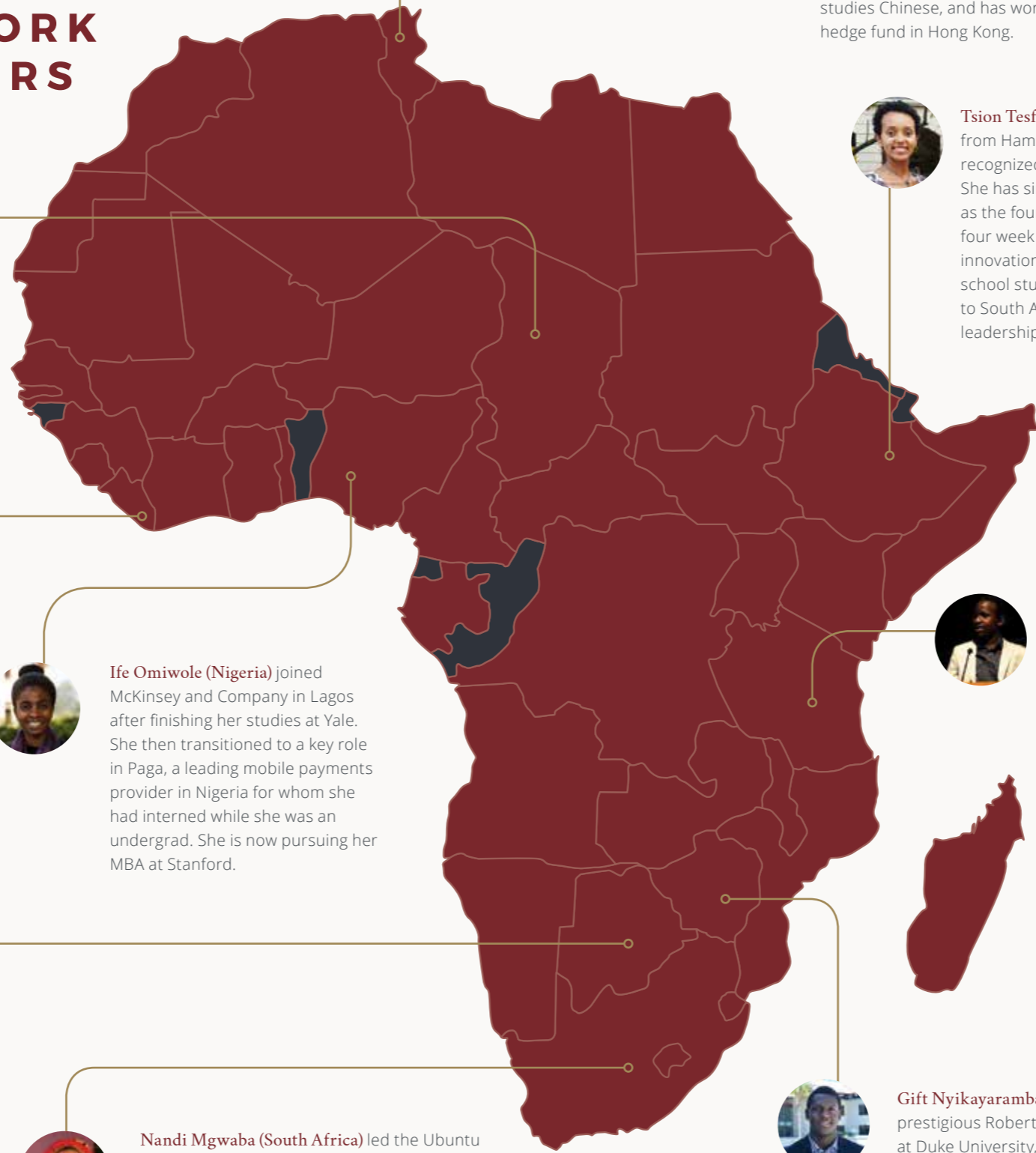
2018

A LANDMARK AFRICAN INSTITUTION COMES OF AGE

African Leadership Academy has evolved from a concept to a dynamic institution with a passionate and diverse network of young leaders committed to its vision. We have built a strong community of students, alumni and supporters who are passionate about our vision to write a new narrative of leadership on the continent.



WE ATTRACT A DIVERSE AND TALENTED NETWORK OF YOUNG LEADERS



Rodrigue Yoguelim (Senegal + Chad) completed a Mechanical Engineering degree at the University of Rochester and returned to Africa to take engineering roles at Schlumberger and then steelmaker Mafoder in Morocco, where he is a Technical Sales Engineer for Africa.



James Kiawoin (Liberia) was the youngest member of ALA's 2008 inaugural class. After graduating with honors from Colorado College, he returned home to take a leadership role at Last Mile Health, helping to rebuild the country after the Ebola Crisis. He is now pursuing an MPA at Princeton University's Woodrow Wilson School.



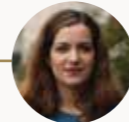
Ife Omiwole (Nigeria) joined McKinsey and Company in Lagos after finishing her studies at Yale. She then transitioned to a key role in Paga, a leading mobile payments provider in Nigeria for whom she had interned while she was an undergrad. She is now pursuing her MBA at Stanford.



Caroline Modise (Botswana) returned home to Botswana after graduating from the University of Rochester. In addition to her full-time role at DeBeers, she is a founding member of Botswana Careers Roundtable, which seeks to build a strong network of early-career professionals in her country.



Nandi Mgwaba (South Africa) led the Ubuntu Theatre Troupe and Radio Skika at ALA. She also co-wrote Kimba, the 2014 ALA school play. She now studies film and theater at the University of Notre Dame, where she has continued to write and perform - and share African stories with the world.



Lina Saidia (Tunisia) was the top performer in the South Africa Mathematics Olympiad in 2014. She moved on to Brown University, where she is pursuing a Bachelor's degree in mathematics and computer science. Lina also studies Chinese, and has worked for an emerging markets hedge fund in Hong Kong.



Tsion Tesfaye (Ethiopia) graduated from Hamilton College, where she was recognized as an Ashoka Changemaker. She has since earned global recognition as the founder of Youth for Ethiopia, a four week long leadership and social innovation training for Ethiopian high school students. In 2017, she returned to South Africa to teach entrepreneurial leadership on the ALA faculty.

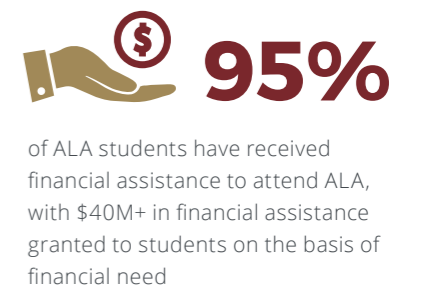
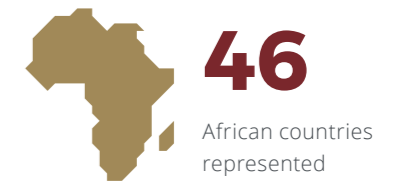
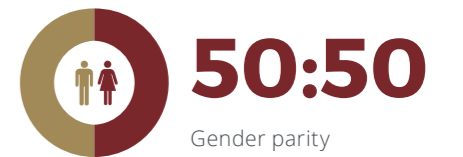
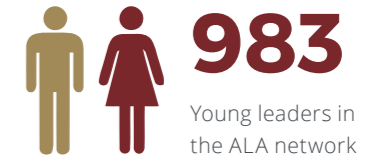


Brian Karugira (Tanzania) completed a BS in Chemical Engineering at the University of Rochester in 2014, and spent three years as an Engineer at Fotowatio Renewable Ventures before beginning his MBA at Harvard Business School in 2017.



Gift Nyikayaramba (Zimbabwe) won the prestigious Robertson Scholarship to study at Duke University, where he did pioneering work on low-cost methods of fabricating solar cells. After graduating, Gift moved to Stanford University to work toward a PhD in Electrical and Electronics Engineering. Today, he is working on the development of circuits that operate in low power environments.

ALA has welcomed 983 students from almost every country on the continent - and forged a rich pan-African community with a shared vision and mission to create a more prosperous and peaceful Africa.





Stanford University

Thapelo Sebolai (South Africa) developed his passion for computer science as the leader of the robotics and coding club at ALA. He is now in his second year at Stanford University, where he studies computer science in the heart of Silicon Valley and helps other students at the tech desk.



Rose Mbaye (Senegal) graduated as a Renaissance Scholar at the University of Rochester with degrees in Biomedical Engineering and Epidemiology. She then worked as a clinical research assistant for MSF in Cameroon. She is now completing an MSc in Infectious Disease at the Universitat Autònoma de Barcelona.



Jean Fernando Randriamajason (Madagascar) is the winner of the Environmental Prize for Maroantsetra Youth. He studies Natural Resource Management at EARTH University, where he leads a student-run business and aspires to lead conservation efforts in his native Madagascar.



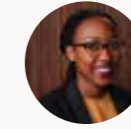
Bradley Opere (Kenya) was the first international student to be elected Student Body President of the University of North Carolina at Chapel Hill, where he was a Morehead-Cain Scholar. After graduation, Bradley returned to Africa to join Pactorum, an investment partnership.



THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL



Sherryen Mutoka (Tanzania) is an Honours graduate of Notre Dame with a degree in Civil Engineering. She has worked on construction and power projects in Rwanda and Tanzania, and now serves as COO of an award-winning startup called NIPO, which aims to reduce HIV transmission in her country.



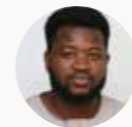
Jessica Muganza (Rwanda) is one of four ALA graduates to have earned MA degrees at Oxford's Blavatnik School of Government. Jessica now works with the African Development Bank in Abidjan.



At NYU-Abu Dhabi, **Alioune Fall (Senegal)** was the editor of the Journal of Social Sciences and a leadership facilitator for Boys Education Network, an enrichment program for middle school boys. Today, he is on the Entrepreneurial Leadership faculty at ALU in Mauritius.



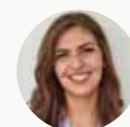
Sandile Dlamini (Swaziland) is studying Business Management at ALU, and seeks to create jobs in his native Swaziland. Seeking to gain lessons from China's rapid development, he learned Mandarin and interned with McKinsey and Company in Shanghai in 2016.



Genesis Nchopereu (Cameroon) is studying Computer Engineering at Ashesi University, where he seeks to build technologies and systems that address issues affecting the agricultural sector. He is currently working with the Ashesi Design Lab to design blockchain solutions for Ghana's Ministry of Trade.



Kylie Marais (South Africa) is studying for her PhD degree in Anthropology at the University of Cape Town, where she previously earned Bachelors and Masters Degrees with Honours. For her outstanding academic work, she was awarded the 2013 Mellon Mays Fellowship.



Rim Bettaieb (Tunisia) is the founder of Empower Education (EE), an educational NGO that aims to empower Tunisian youth to become opportunity creators, for which she won the Yale-NUS Social Impact Fellowship.



OUR GRADUATES GAIN ENTRANCE TO TOP UNIVERSITIES AROUND THE WORLD

31 countries

148 universities

99% of ALA graduates have gone to university

\$107M of university scholarship awards accepted

ALA GRADUATES ARE COMMITTED TO AFRICA

WHILE 90% OF ALA ALUMNI LEAVE THE CONTINENT FOR UNIVERSITY,



70%

are in Africa and/or have worked full-time in Africa after university



90%

are actively engaged in work or projects in Africa



95%

of alumni have engaged with ALA in the past 12 months



45%

of alumni give back to the ALA Network through time, treasure, talent

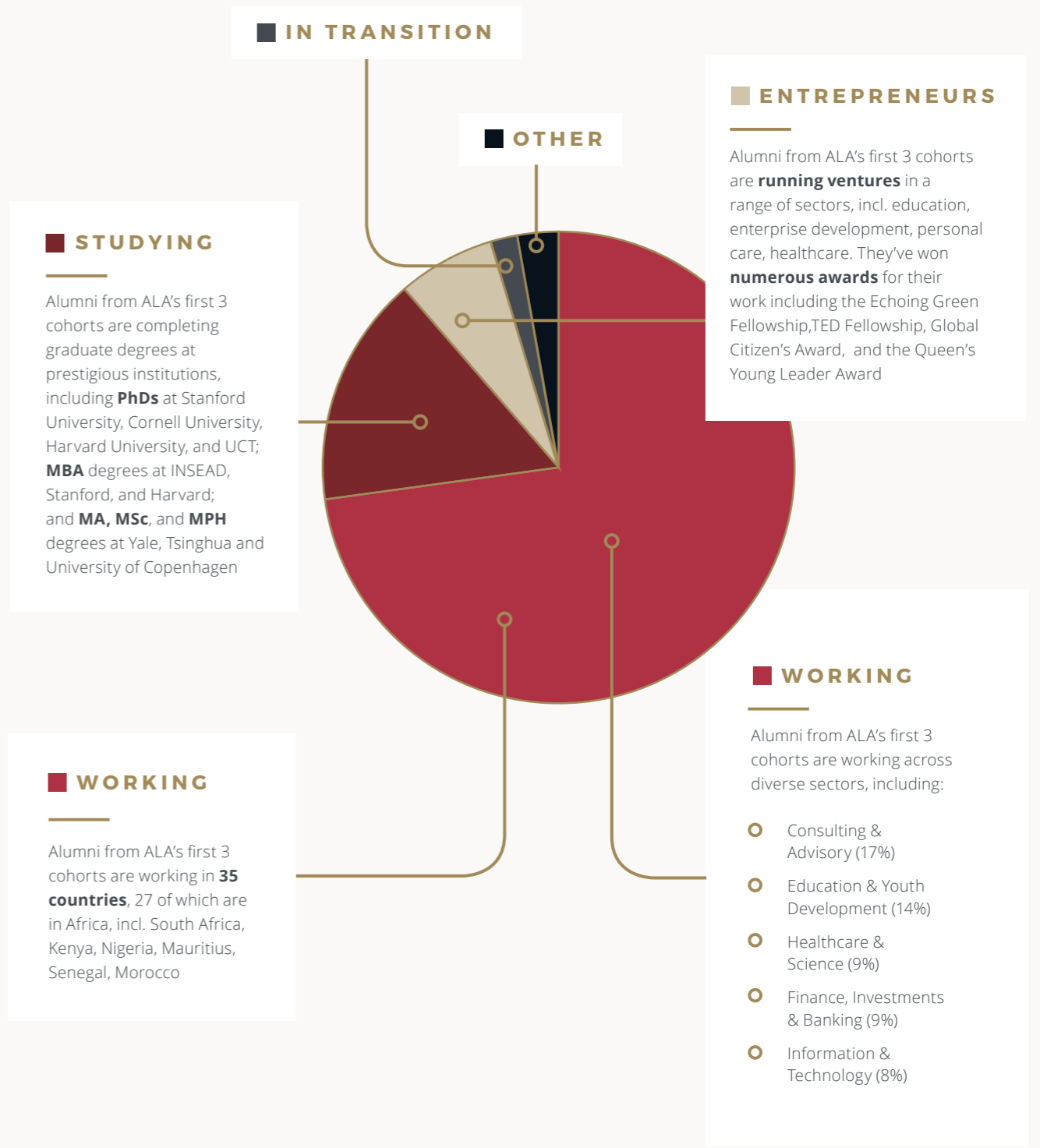
ALA GRADUATES IN AFRICA ARE LEADING CHANGE AT ORGANIZATIONS INCLUDING:



NOVA PIONEER
SCHOOLS FOR INNOVATORS & LEADERS



OUR FIRST THREE CLASSES ARE EXCELLING IN A RANGE OF FIELDS





EXTENDING OUR REACH IN PARTNERSHIP WITH THE MASTERCARD FOUNDATION

Since 2010, ALA has partnered with the Mastercard Foundation to develop and deliver programs that leverage ALA's unique pan-African footprint - and accelerate the development of transformative leaders for the African continent.



Africa's premier award for our youngest entrepreneurs

The **Anzisha Prize** awards young entrepreneurs who have developed and implemented innovative solutions to challenges or started successful businesses within their communities. Each year, finalists are selected to join a lifelong fellowship to accelerate their path to entrepreneurial success.



Anzisha Fellows with ventures in 28 countries



investment funding raised for Fellow-led ventures



prestigious awards in recognition of Anzisha Fellows' work



educators in secondary schools and NGO's trained across Africa through the Educators' Program

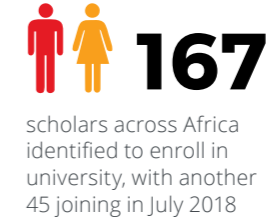


Andrew Mupuya won first place in the 2012 Anzisha Prize competition. He founded his company, YELI, at age 16 in 2008 with \$14. Today, YELI has grown into a leading paper bag manufacturer in Uganda, and is exporting to other markets in East Africa. He currently employs 50 people, with 20 new employees expected in 2018. With the support of the Anzisha team in 2017, he closed a venture investment of \$400,000 USD for machinery that will allow him to expand capacity by 900% to meet the growing demand for paper bags in these markets, which are outlawing the use of plastic packaging.



Forging pathways to university for students from the most disadvantaged backgrounds

Since 2012, the **Mastercard Foundation Scholars Program** at ALA has identified high potential and economically disadvantaged students from across Africa and enabled their transition to outstanding universities around the world.



A refugee from Rwanda, **Favourite Regina** was selected as a Mastercard Foundation Scholar in 2013 after completing high school in Uganda. She was placed by ALA into United States International University in Nairobi, where she flourished as an International Relations major. After graduating in 2017, Favourite returned to Kyangwali refugee camp to become the Community Building Director at CIYOTA, the ALA partner organization that supported her high school studies. Today, she leads a range of initiatives that support refugee youth to build stronger communities and sustainable livelihoods.



Connecting top talent to high-impact career opportunities in Africa

Established in 2012, **Africa Careers Network (ACN)** connects outstanding young talent from ALA and The Mastercard Foundation Scholars Program to career and internship opportunities across Africa.



high potential young leaders with access to the Network



placements of students in full time roles



placements of students in high impact internships



countries represented in the Network



A native of The Gambia, **Jalang Conteh** gained access to Africa Careers Network as a Mastercard Foundation Scholar at Michigan State University. With the support of ALA's ACN team, Jalang secured an internship at Last Mile Health in Liberia where she planned major outreach programs for rural Liberian communities in family planning and emergency obstetric care. She is now pursuing a Masters in Public Health at the University of California at Berkeley, with aspirations to shape healthcare on the African continent.

ALA'S GROWTH AND SUCCESS HAS BEEN POWERED BY YOU

Your contributions large and small have allowed ALA to identify and develop promising young leaders from all economic backgrounds; enabled the purchase and transformation of our campus on the outskirts of Johannesburg, and funded programs that are scaling our impact on youth beyond our campus.



The friends and family of Alasdair Stewart created the **Alasdair Stewart Travel Fund**, which supports an overseas internship or summer study opportunity for a student who otherwise could not afford it. These small investments, usually \$1,000 or less, have fostered global perspectives and lifelong connections. In 2017, the Fund allowed rising second year student **Elias Yirgalem Filfile** of Ethiopia to attend the four week "MIT Launch" Summer Entrepreneurship Institute at the Massachusetts Institute of Technology, where he incubated a startup alongside classmates from around the world.



A challenge grant from the **Bezos Family Foundation** and the **Robertson Foundation** was supported by 22 donors from **Nigeria, South Africa, and the United States**, allowing ALA to finalize the purchase of our home in Honeydew alongside a loan from South Africa's **Industrial Development Corporation**. Our campus has proven an exceptional space for young leaders to learn, live, and play – with spaces that foster our unique pan-African community. We continue to make investments to expand our capacity and improve critical facilities with the support of donors around the world.



Over our first five years, the **Michael and Susan Dell Foundation** invested over \$700,000 in science and technology education at ALA, including the creation of facilities, the delivery of world-class courses for our young leaders, and outreach to local teachers. This investment enabled the development of outstanding leaders in science, as evidenced by our performance in local and global Olympiads. In 2012, for example, 8 of the top 10 performers of 22,000+ candidates on the Southern Africa Science Olympiad came from ALA, including the winners and runners up in both physical sciences and life sciences.



Since 2013, **Nedbank** has sponsored scholarships for promising students from across the continent. As part of our partnership, Nedbank has also offered internship opportunities for our graduates and sent senior leaders to engage with students on our campus. The Nedbank Scholars include **Kita Abuodha** of Kenya, who is now in her second year at the University of California at Berkeley on a full scholarship to study environmental economics. After graduation, Kita seeks to increase the participation and productivity of women in agricultural communities in rural Kenya.



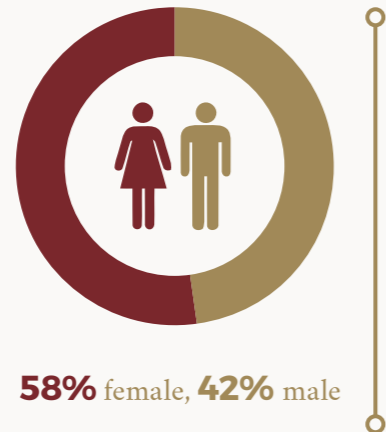
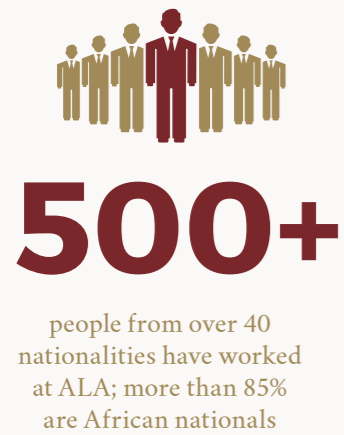
2800+
donors in 51 countries



\$100M
in funds raised since our inception

OUR PEOPLE: LEADERS DEVELOPING LEADERS

Every day, our people demonstrate their commitment to Africa's transformation. They catalyze the development of our young leaders and power our mission. Since inception, the Academy has attracted a diverse mix of exceptionally talented professionals from around the world to support Africa's future leaders.



GAVIN PETER
ALA's custodian of culture

As a former festival director of the Harare International Festival of the Arts, Gavin brings ALA alive by working with students to find their voices and express their deepest passions. Gavin has been central to strengthening the ALA community by creating space for students from diverse religions and cultures to exercise their beliefs, and instilling tradition through events like Taalaw, Founders' Day and the Graduation Bonfire.



AYADO EWINYU
Connecting graduates to opportunity

After a successful career in People and Change Management at leading consulting firm KPMG, Ayado joined ALA with the intention of using her expertise in human capital development to impact young people's lives. Now serving as Director of Africa Careers Network, she helps graduates navigate their careers by placing them in high impact professional opportunities that can accelerate their leadership trajectory.



DIEGO ONTANEDA
Spreading the ethos of ALA to Latin America

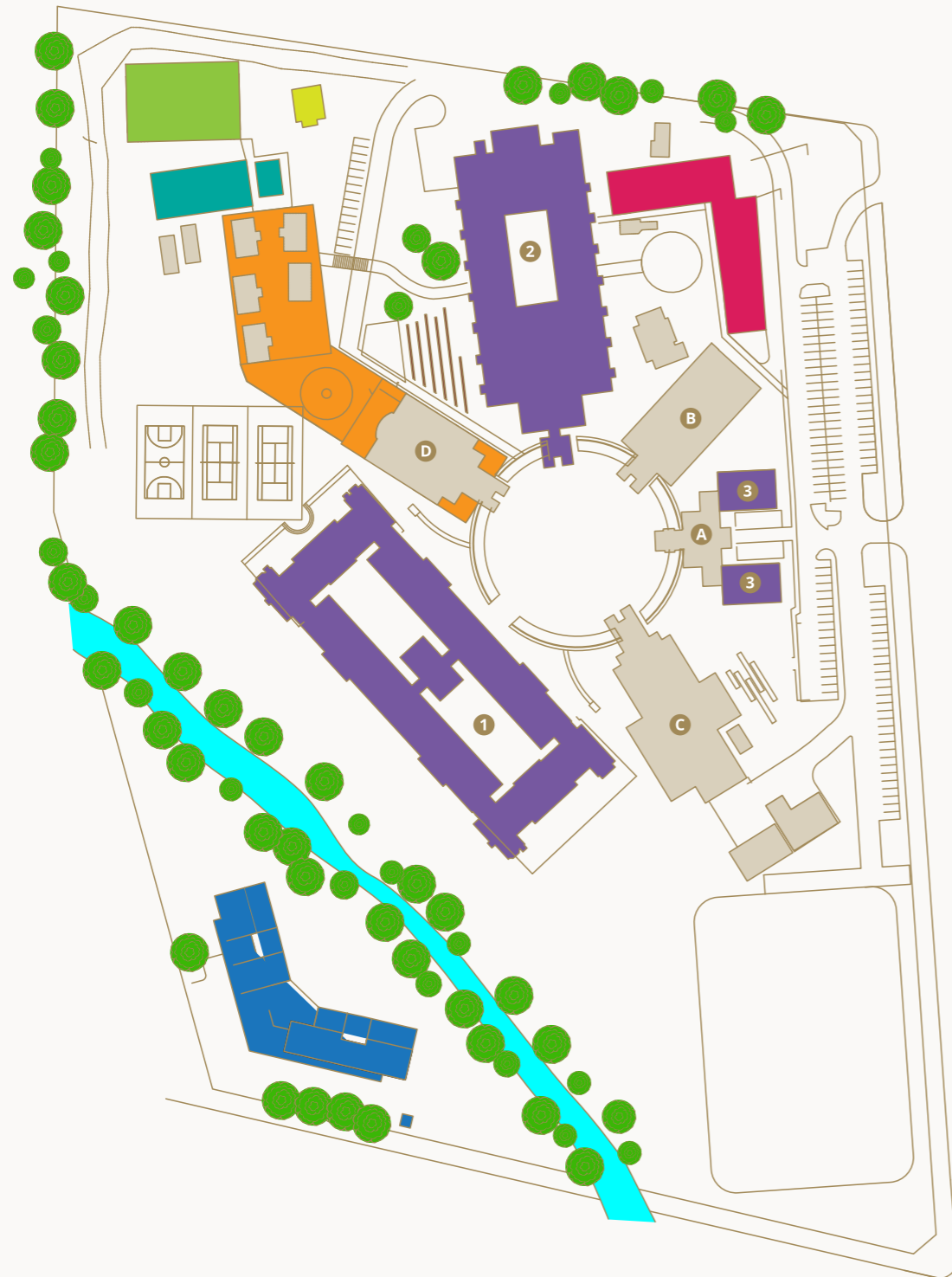
After serving as Chief of Staff to the Founder, Diego was inspired to take the knowledge he acquired at the Academy to his home continent of Latin America. Working together with other former staff and ALA graduates, he founded the Latin American Leadership Academy, a youth training program that leverages ALA's approach to learning and leadership development to young leaders across Latin America.



Peter Retkovsky launched his teaching career at ALA before returning to his home country of Slovakia to lead Residential Life and teach Entrepreneurial Leadership at LEAF Academy

OUR EVOLVING CAMPUS

ALA purchased its campus in Honeydew in 2011. In the years since, we have invested in our Campus Master Plan, which seeks to expand the number of young leaders we can develop for Africa and ensure we can deliver an innovative, world-class program. Over the past three years, we have delivered two critical projects: the Nelson Mandela Residence and the Pardee Learning Commons. We look forward to the next phase of investments that can unlock the potential of the young people on our campus.



EXISTING

- A Administration
- B Science & Technology Centre
- C Dining Hall
- D Auditorium

FIRST PHASE OF CAMPUS MASTER PLAN (2014-today)

- 1 Nelson Mandela Residence
- 2 Pardee Learning Commons
- 3 Admin Block Renovations

THE FUTURE OF ALA'S CAMPUS MASTER PLAN

CREATIVE ARTS COMMONS

The Creative Arts Commons will enable entrepreneurial creative artists from across the continent. It includes the transformation of our existing auditorium into a Theatre capable of housing our campus community and hosting live performances, and the development of new studio spaces to nurture creative expression.

MAKERSPACE

The Makerspace will be a collaborative space for students and staff to explore their interests and prototype new ideas. It will include equipment to enable skills pertaining to electronics, 3d printing and modeling, coding, robotics and even woodworking.

FACULTY HOUSING

In 2015, we opened the Nelson Mandela Residence which not only allowed us to accept 45% more young leaders, but also increased our family-friendly accommodation for residential faculty. This new development will allow us to attract and accommodate more staff to campus and ensure a safe and supportive home for our young leaders.

GYMNASIUM

The Gymnasium will enable ALA to enhance and expand our athletic program, as well as provide a large, indoor space for gatherings and workshops. It will include an indoor basketball court, as well as an equipped fitness room.

POOL

We seek to build the pool in honor of Emmanuel Manirakiza and his unyielding support and care for his classmates. The pool will enable ALA to equip all students with the ability and confidence to swim.

OUR TRANSFORMATIVE 2-YEAR DIPLOMA PROGRAM

The ALA diploma program fosters a tight-knit, pan-African community and empowers each student with the skills and mindsets required for transformative leadership. Our curriculum goes well beyond academic theory and examined content, fostering critical inquiry, entrepreneurial leadership, and cross-cultural competence. We seek to develop well-rounded young people who are equipped to navigate and excel in an increasingly complex world.

EMPOWERING ENTREPRENEURIAL LEADERS

Entrepreneurial Leadership Course

Students elevate their self awareness and emotional Intelligence, and learn how to lead themselves and others. Students also learn to build entrepreneurial ideas from a concept to a real venture.

BUILD Process

BUILD (Believe, Understand, Invent, Listen and Deliver) is ALA's version of design thinking. During their 1st year, students learn how to apply this human-centered design framework to solve practical, real world problems.

Original Ideas for Development

Students generate original solutions to some of Africa's big challenges. Using the BUILD approach, students conceptualize and prototype a solution to a problem of their choice.

Student Enterprise Program

Students join or start teams to run on-campus business ventures that serve community needs, like the campus stores or student-run accounting firm. Their enterprises are simulations of real businesses, complete with an Executive Committee and Board to which they are accountable.

Entrepreneurship Fest

Students who develop viable enterprises through the Entrepreneurial Leadership Course get an exciting opportunity to pitch their ideas in front of a panel of real experts and venture capital executives.

Akan Nelson (Nigeria) delivers the Martin Luther King Day address at the University of Rochester in 2014.



FOSTERING CRITICAL THINKERS

Seminal Readings

Students dissect moral and philosophical texts that strengthen their ability to participate in nuanced debate on complex societal issues.

Writing and Rhetoric

Students learn how to formulate, articulate and present evidence based arguments in compelling and impactful ways.

African Studies

Students critically engage with the historical, philosophical, economic and political context of Africa to better understand the societies they hope to impact.

Math, Science & Technology

Students hone the ability to make decisions informed by data and experimentation with the scientific method.

BUILDING A CATALYTIC NETWORK

Guest Speakers

Students are exposed to a range of experts and thought leaders from all sectors who visit campus to deliver talks and guest lectures.

Model African Union

Model African Union, which is entirely student run, brings together more than 300 delegates from around the world to debate policy solutions to Africa's most pressing and current issues.

Africa Careers Network

The Africa Careers Network plugs our students and graduates into a lifelong network which enables them to find impactful job and internship opportunities.

FOSTERING PAN-AFRICAN COMMUNITY

Residential Life

Our residential life experience makes the most of our diversity. We deliberately pair students from different regions as roommates to promote intercultural dialogue.

Cultural Exchanges

Students present a showcase featuring cuisine, fashion, and cultural performances from their region in Africa.

Assembly

Our signature Assembly is a weekly meeting that brings together the entire ALA community to share community updates, continental news, and personal stories.

2018

WELCOME TO THE DECENNIAL



23 FEB 2018

A DAY IN THE LIFE AT ALA

Immerse yourself in the ALA experience.



ENGAGING WITH OUR PAN-AFRICAN COMMUNITY

ALA thrives on building community and embracing the immense diversity of our students and staff. Attendees will dive into several activities that foster a deep sense of pan-African connection, culminating in our signature "Assembly" organized and delivered by our students.



EXPERIENCING THE ALA CURRICULUM FIRSTHAND

Over the past decade, we have developed and refined a world class pre-university curriculum that helps students develop a holistic set of skills relevant to solving the challenges Africa faces. Decennial attendees will have the opportunity to experience our transformative learning model firsthand, participating in our classes in Entrepreneurial Leadership, African Studies, Sciences and Seminal Readings.



LEARNING INTO THE FUTURE

The day will feature a talk delivered by the Dean of the Academy, Hatim Eltayeb, on ALA's plan to innovate in teaching and learning in the coming decade.



24 FEB 2018

THE DECENNIAL SYMPOSIUM

An intergenerational conversation on the grand challenges and opportunities facing Africa.

The Decennial Symposium will challenge our assembled network to imagine Africa's future. We will bring together leaders from across generations: elders who have spearheaded progress in the public, private, and social sectors, and ALA graduates who are in the early stage of their leadership journey.

Together, we will tackle some of the most consequential challenges and opportunities confronting Africa in the coming decades: from education, to the arts, to politics, religion, urbanization, and the future of work. All of our symposium sessions will be recorded and shared with the world – and reviewed at the end of our second decade.

Inventor, engineer, and author **William Kamkwamba** (Malawi, ALA Class of 2008) has inspired audiences throughout the world.

FEATURED SPEAKERS



GRAÇA MACHEL
Global Humanitarian and Advocate for Women and Girls



MUHAMMAD SANUSI II
Emir of Kano



EBRAHIM RASOOL
Former South African Ambassador to the United States



REETA ROY
President and CEO Mastercard Foundation



PRISCILLA SEMPERE
Malawi, ALA Class of 2011
Children's Book Author, Entrepreneur



SHEILA CHUKWULOZIE
Nigeria, ALA Class of 2010
Culture Researcher, Thomas J Watson Fellow



OYINDAMOLA ADEFISAYO
Nigeria, ALA Class of 2008
Tuberculosis Researcher PhD Student at Cornell



HOSSAM HAMDY
Egypt, ALA Class of 2013
Social Entrepreneur, Tony Elumelu Fellow

THE DECENNIAL GALA

CELEBRATING TEN YEARS OF ALA AND AFRICA'S FUTURE

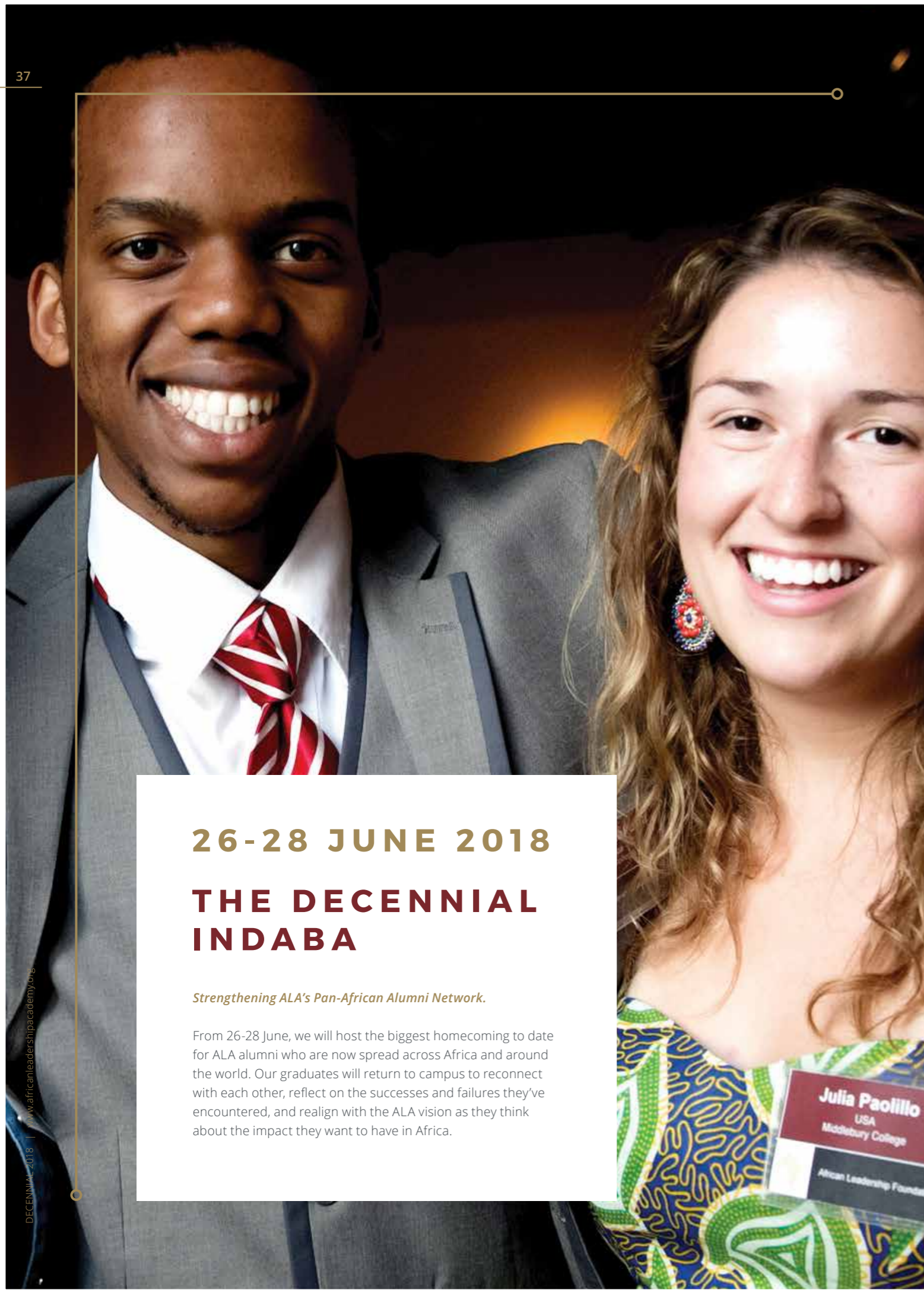
The Decennial Gala will be a celebratory conclusion to two days of learning, connection and reflection. Our founders will share their reflections and learnings on the past 10 years, and express gratitude to all the stakeholders who have made the first decade of ALA possible.

The night will also feature special guests, an eclectic pan-African menu, and music by iconic South African folk musician **Vusi Mahlasela**.

Vusi's powerful combination of acoustic african folk rhythms and socio political commentary has earned him a place as one of the most celebrated musical activists of the anti-apartheid era. He has performed at the 1994 inauguration of President Mandela and the 2010 Soccer World Cup, and has shared the global stage with musical legends like Paul Simon, Angelique Kidjo, and Ladysmith Black Mambazo.

In keeping with our theme, which highlights the importance of intergenerational dialogue and collaboration, Vusi will be joined by ALA graduate **Niu Raza**, an upcoming Afro-jazz artist who will perform a soulful, danceable set influenced by her Malagasy roots. Niu Raza is in her final year at Berklee College of Music majoring in Music Business. She hopes to use music to positively impact the African continent.





26-28 JUNE 2018

THE DECENNIAL INDABA

Strengthening ALA's Pan-African Alumni Network.

From 26-28 June, we will host the biggest homecoming to date for ALA alumni who are now spread across Africa and around the world. Our graduates will return to campus to reconnect with each other, reflect on the successes and failures they've encountered, and realign with the ALA vision as they think about the impact they want to have in Africa.



THE DECENNIAL NEAR YOU

Charting a course for the next decade of ALA with our global network.

Throughout the year, we will host smaller gatherings with our partners and supporters around the world to celebrate the first ten years of ALA and chart a course for the next decade.



2018

**LOOKING AHEAD:
ALA 2023**



Esther Soma (South Sudan) speaks about lessons on leadership from women in displaced communities at Yale's Jackson Institute of Global Affairs in 2015.

LOOKING TO THE FUTURE ALA 2023

Over the past ten years, ALA has evolved from an audacious idea to a thriving institution with a passionate, diverse, and committed community. As we look to the future, we are making careful strategic choices that build upon the successes of our first decade and position ALA to maximize its long-term impact on the continent.

Our strategic planning process has affirmed our commitment to our founding hypothesis: that a deep investment in high potential youth can unleash dramatic, transformational change. We identify, develop, and connect promising individuals, challenging them to unleash large-scale, lasting impact through their work together. These leaders will shape Africa's long-term future in a way that will benefit all Africans.

We have seen strong evidence for this thesis in our first decade. Our young leaders have demonstrated that they are able to imagine and implement solutions to pressing challenges across the continent – from the provision of education, to the delivery of health care, to the creation of jobs. We will now invest to do our work even better.

OUR STRATEGIC PRIORITIES

As we build to 2023, we will focus on three priorities:

- 1 We will **win in the marketplace**, building our brand and market demand for our programs as a model social enterprise;
- 2 We will invest in **learning and innovation in our diploma program**, such that we improve our outcomes and share our learning with the broader sector; and
- 3 We will **unleash our network**, engaging our alumni as partners in our mission and catalyzing their impact across diverse sector pathways.



Diana Spencer (Cape Verde) presents a policy position at ALA's Model African Union conference in 2017.



Priority 1

WIN IN THE MARKETPLACE

By 2023, ALA must become a model social enterprise, with a robust financial engine and strong streams of program revenue that will enable our operation in perpetuity. We will grow our exceptional leadership development programs for youth: our high-impact short programs and conferences such as Model African Union; our outstanding summer camps and Global Scholars Program; and our flagship two-year Diploma Program.

While ALA has attracted exceptional young leaders to campus to date, we remain anonymous in too many key markets, with too few parents aware of the transformational nature of our programs. Over the next five years, we will invest in our programs, sales, marketing, and storytelling such that we are rightly recognized for excellence with respect to our core competencies: identifying, developing, and connecting future leaders. We will more effectively communicate our mission and model to families in differentiated markets, such that ALA will be the school and camp provider of choice for promising young leaders from all countries and backgrounds.

By building demand for our programs and strengthening our financial engine, we will evolve from a financial model that today is too reliant on philanthropy while ensuring that we can maintain our current commitment to scholarship opportunities for promising youth from disadvantaged backgrounds.



Priority 2

A LEARNING, INNOVATING, LEADING SCHOOL

Over the next five years, we will grow our understanding of how we develop leaders – enhancing our program and informing the sector. ALA enjoys an immensely privileged position as an educational institution. We are a magnet for exceptional young leaders and educators; we are not required to adhere to rigid external standards or constraining curriculum; we have committed, engaged, and trusting parents; and we are not weighed down by historical legacy. As we enter our second decade, we feel a responsibility to leverage this privileged position by investing in institutional learning and innovation.

In 2023, ALA will continue to feel as it does today, and did in 2013 or 2008: with a passionate community and relentless commitment to our vision, mission, and values. But our program will not look as it does today: our school year, school day, curriculum, assessments, and reports will evolve significantly to reflect our deeper understanding of how we accelerate trajectories and enable transformative leadership. Each year, we will map a learning agenda, with a set of experiments that will test new adaptations to our curriculum and program.

We will take our role as a leading school seriously, sharing our emerging learning with the world, and opening ourselves to input, ideas, and feedback from others beyond our campus. We will embrace the work of innovation and improvement as an ongoing process, having embedded a culture that relishes continuous improvement for years to come for the benefit of ALA, Africa, and the world.



Joseph Munyambanza (DRC) leads a community meeting as Executive Director of CIYOTA in Kyangwali Refugee Camp, Uganda.



Priority 3

UNLEASH THE NETWORK

Over the next five years, we will nurture diverse pathways to impact, and foster a lifelong, collaborative relationship with alumni. Our graduates have demonstrated that we can and should expect them to have impact on Africa's public, private, and social sectors. But the magnitude of their impact will be enhanced through their work together.

As we move forward, we will draw upon the lessons from the past five years to optimize our existing programs for graduates, and we will make selective investments that accelerate the careers of leaders across a range of sector pathways, from entrepreneurship to public health to public service. In 2023, active sector-level interest groups will exchange ideas and support each other's development and impact.

Because one of our founding beliefs was the importance of entrepreneurship to Africa's future, we will seek to deepen our understanding of entrepreneurial pathways in Africa. We will continue our investment in the Anzisha Program, drawing upon lessons to date to grow our impact. Under that umbrella, we will also pilot a targeted accelerator for young entrepreneurs in the education sector, which we expect to launch in 2018. Today, over 2,000 young people in Africa attend schools founded and run by ALA graduates, a number that is growing rapidly. We believe that targeted work with this cohort – who work in the sector we understand best and in which our networks are strongest – will provide valuable lessons on how to catalyze graduate entrepreneurs toward 'impact at scale', and allow ALA to have broader systemic impact in education. We will apply lessons from this work to future activities that support graduates on other pathways.

POWERING ALA 2023

OUR DECENNIAL CAMPAIGN

INSPIRE INNOVATE INVEST

We are **inspired** by our vision of a thriving African continent led by young people who embrace challenges as opportunities and craft unique solutions; we continue to **innovate** to ensure that our program reflects our best understanding of the development of transformative leaders; and we are **investing** in excellence across the Academy to ensure that our Academy can fulfill its potential.

With these goals guiding our efforts, the “**Inspire. Innovate. Invest.**” Decennial Campaign includes giving opportunities for donors at all levels and across a range of diverse interests. Your support will enable our ALA 2023 strategy and long term vision, and enable ALA to maintain our commitment to the most promising students from all backgrounds. We ask our global network of stakeholders to invest with us in Africa’s future, through scholarship support, targeted funds for programs, and grants that enable innovation, growth, and the development of our lifelong network.

Every contribution makes a difference for ALA and Africa. Thank you for your investment in our shared future.

ARE YOU IN?



PAUL LOREM

South Sudan

Paul Lorem gained access to ALA as a result of the scholarship fund created by **Rebecca Oppenheimer**. An orphan, Paul walked from his village in South Sudan to Kakuma Refugee Camp in Kenya at age 5, where he enrolled in school. After ALA, Paul went on to Yale University, from which he graduated in 2015. He is now in the prestigious Schwarzman Scholars program at Tsinghua University in Beijing, China, where he is gaining new perspective on global relations and economic development

Paul Lorem delivers a speech at the Clinton Global Initiative University meeting in 2015

2018

**HOW WILL YOU
SHAPE AFRICA'S
FUTURE?**

Memory Nakazwe (Zambia) will graduate from EARTH University in Costa Rica with a degree in Agronomy in 2018.

GET INVOLVED

African Leadership Academy seeks to transform Africa by developing a powerful network of over 6,000 leaders who will work together to address Africa's greatest challenge, achieve extraordinary social impact, and accelerate the continent's growth trajectory. We invite you to join us on this exciting journey.



NOMINATE A YOUNG LEADER

Twenty percent of the young leaders at ALA are brought to our attention by community members who nominate them. You may know a young person aged 16-19 years who has shown leadership potential in your community. Tell them about ALA and our programs.



JOIN OUR EDUCATOR PROGRAM

The GSP Educator Program provides the opportunity for certified professional development in the emerging field of youth Entrepreneurial Leadership education. For educators, this program presents an opportunity to see a new model of learning within residential programs. Those who join us will become BUILD-certified educators, helping to create an unforgettable experience for students who join our Global Scholars Program.



JOIN OUR GUEST SPEAKER SERIES

ALA's Executive Seminars are intimate workshops with a small group of interested students that cover specialized subjects. Seminars provide students with the opportunity to learn from thought leaders who have profound impact across different sectors and industries in Africa and the world. Leading a seminar is a great way to share your expertise and knowledge with ALA's young leaders.



JOIN OUR TEAM

To achieve our mission of developing the next generation of African leaders, ALA has attracted a diverse "staffulty" (staff and faculty) of global changemakers: world-class professionals who share our values and passion for Africa and her youth.



JOIN A STUDENT ENTERPRISE ADVISORY BOARD

A cornerstone of the ALA experience is the Student Enterprise program, which sees ALA students running businesses or nonprofit organizations for a full year, advised by Johannesburg-based professionals who volunteer as their board members.

BECOME A HOST FAMILY TO GRADUATES

After they graduate, most of ALA's young leaders pursue university studies away from home, with the majority attending higher education institutions in North America. Graduate hosts play an important role in this transition to life after ALA.



PARTNER WITH OUR CAREERS AND INTERNSHIP PROGRAM

Africa-based and multinational organizations can access a steady pipeline of top pan-African talent by partnering with our Africa Careers Network (ACN). Established in partnership with The Mastercard Foundation, ACN connects outstanding young talent from ALA and The Mastercard Foundation Scholars Program to professional opportunities across the African continent.

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

Margaret Mead



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